



SOUTH AUSTRALIAN WINE INDUSTRY
ASSOCIATION INCORPORATED

20 January 2023

Mr Dini Soulio
Liquor and Gambling Commissioner
PO Box 1719
ADELAIDE SA 5001

Via Email: CBReforms@sa.gov.au

Dear Dini,

Re: Late Night Trading Code of Practice (Late Night Code) Review

Background and introduction

The South Australian Wine Industry Association (SAWIA) is the peak body for the wine industry in South Australia, representing the interests of wine grape growers and wine producers throughout the state of South Australia.

SAWIA (as it is known today) had its beginnings in 1840 as the Society for the Introduction of Vines. SAWIA is a not-for-profit incorporated association, funded by voluntary member subscriptions, grants and fee for service activities, whose mission is to provide leadership, advice and support to South Australian grape and wine businesses assisting them to prosper within a dynamic, diverse industry.

SAWIA membership represents approximately 96% of the grapes crushed in South Australia and about 36% of the land under viticulture. Each major wine region within South Australia is represented on the board governing our activities.

SAWIA has a strong track record as an industry leader and innovator in many areas. SAWIA proactively represents members and the greater wine industry with government and related agencies in all aspects of business in the wine sector.

What SAWIA does for members is covered in four key areas:

- Representation and Leadership;
- Advice and Information;
- Products and Services; and
- Promotion and Opportunities.

Late Night Trading Code of Practice

SAWIA appreciates the opportunity to provide a submission to the review of the Late Night Trading Code of Practice (the Code).

Wine producers predominately hold a Liquor Production & Sales Licence, with some producers holding a General & Hotels Licence or a Packaged Liquor Sales Licence to cater for any special circumstances.

The Code does not apply to a Liquor Production & Sales Licence unless it authorises the sale or supply of liquor for consumption on licensed premises, commonly a cellar door with a hospitality offering or a restaurant or café at the winery. Whilst there may be wine producers with trading hours past 2am who are captured by the Code, this is more likely to be limited to special events such as weddings and other celebrations.

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SAWIA appreciates that the aim of the Code is to address concerns about late-night, alcohol-fuelled violence in and around licensed venues via several risk mitigation practices depending on the trading hours. Given the limited application to the wine industry, SAWIA is not aware of any practical concerns with the current Code.

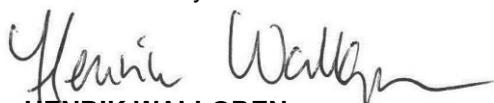
In order to identify and control risks relating to consumption of alcohol, wine producers undertake a periodic risk assessment which then feeds into the management plan, as required by the General Code of Practice. SAWIA provides templates to our members to facilitate this and provide assistance and advice to wine producers in undertaking the risk assessment.

The South Australian wine industry is committed to the responsible and moderate consumption of wine, this includes supporting the DrinkWise initiative which provides information at the cellar door to inform consumers about alcohol content and health messages about responsible drinking so they can make informed decisions about their own alcohol consumption. This includes the right for wine businesses to communicate and promote wine products to consumers to make informed decisions as to their purchases.

In order to educate consumers about wine, different styles, grape varieties and food and wine pairing, SAWIA's National Wine Education & Training Centre has been conducting wine education courses in South Australia for the last 60 years. SAWIA also run a number of wine tasting events where consumers are able to meet producers directly to learn about their style of wine and taste the product.

It is important to the wine industry that consumers are able to enjoy food and wine via on-premises consumption without additional restrictions or regulatory barriers being imposed. Hence, SAWIA would not support any restrictions via the Code or other measures which would create additional barriers for consumers to enjoy a glass of wine at premises, including late night trading premises covered by the Code.

Yours sincerely



HENRIK WALLGREN
Business Services Manager